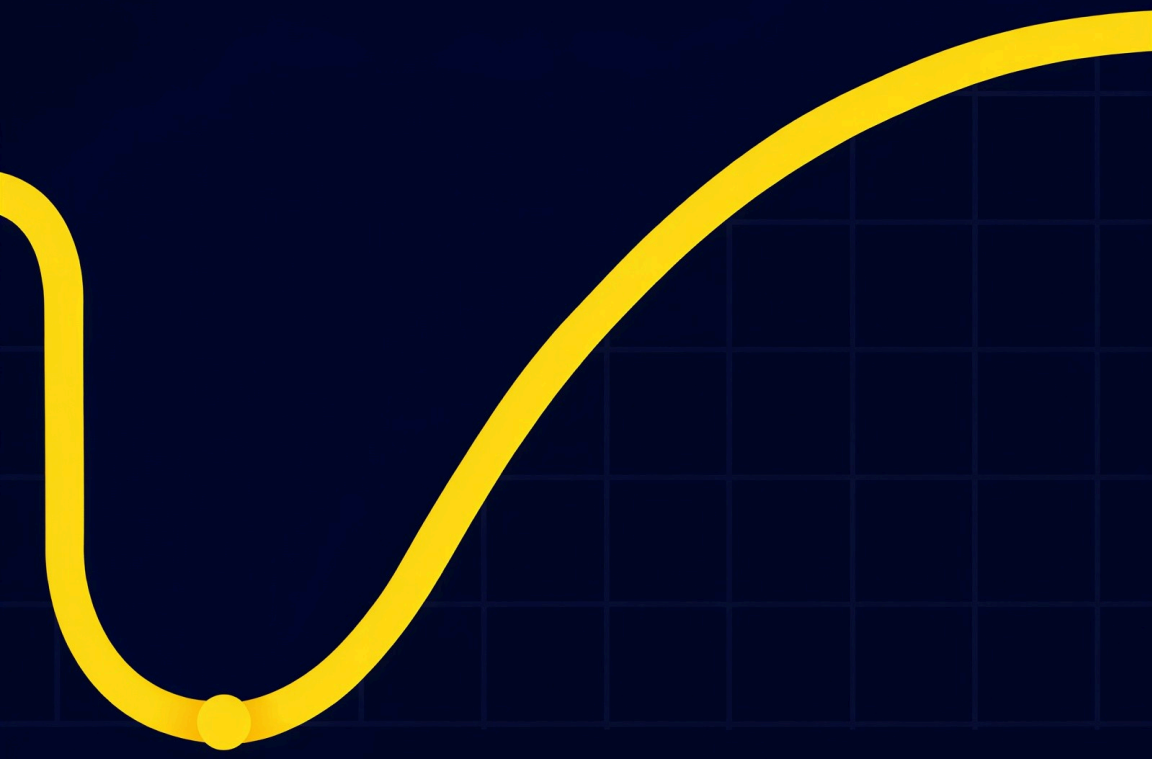
THE ZERO YOUTUBE SUBSCRIBER BREAKTHROUGH

Growing a YouTube channel
from 0 subscribers & 0 views



Jane Kruger

THE ZERO YOUTUBE SUBSCRIBER BREAKTHROUGH

THE ZERO FOLLOWER SERIES

THE ZERO YOUTUBE SUBSCRIBER BREAKTHROUGH

Growing a YouTube channel from 0 subscribers & 0 views

Jane Kruger

FindTheCustomer.com

The Zero YouTube Subscriber Breakthrough

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Contents

How to Use This Book 2

Chapter 1 — The Zero-Subscriber Problem on YouTube 4

Chapter 2 — Channel Engineering (Your Setup Week). 6

Chapter 3 — How YouTube Distribution Actually Works 8

Chapter 4 — The Packaging Engine (Titles and Thumbnails) 10

Chapter 5 — The Shorts Discovery Layer 13

Chapter 6 — Making Videos, Step by Step 15

Chapter 7 — Ten Formats That Work (Templates) . 18

Chapter 8 — Community, Comments, and Collaboration 21

Chapter 9 — Analytics and the Quadrant Method . 22

Chapter 10 — The 90-Day Plan 24

Chapter 11 — Monetization Without Killing the Channel 26

Chapter 12 — The Ten Channel-Killers 28

Chapter 13 — Case Study: A German Channel, Video by Video 30

Chapter 14 — Quick Start: Your First 60 Minutes . 32

Part IV — Worksheets 33

Appendix A — Frequently Asked Questions 35

Appendix B — Glossary 37

About the Author 38

Also in the Zero Follower Series 39

Notes 41

How to Use This Book

Starting a YouTube channel from zero in 2026 is a different sport than the other platforms in this series: slower to ignite, harder to fake, and by far the most durable once it works. A TikTok can die in a day; a good YouTube video recruits subscribers for years. But the cold start is real — zero subscribers means the algorithm has no idea who to show you to, and YouTube's discovery systems (search, suggested, browse) each require proof before they commit. This book is the 90-day system for earning that proof.

- **Chapters 1–3**: how YouTube actually distributes videos — CTR, watch time, and the three traffic sources every channel must earn.
- **Chapters 4–6**: the packaging engine (titles and thumbnails), the Shorts discovery layer, and step-by-step production.
- **Chapters 7–10**: formats, community, analytics, the 90-day plan.
- **Chapters 11–13**: monetization (including the real Partner Program thresholds), the account-killers, and a full case study.