THE ZERO X FOLLOWER BREAKTHROUGH

A complete playbook for growing any X (Twitter) account from 0 to 1,000 engaged followers — with the exact daily system, templates, and 90-day plan

Jane Kruger

THE ZERO X FOLLOWER BREAKTHROUGH

THE ZERO FOLLOWER SERIES

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The Zero X Follower Breakthrough

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Published by FindTheCustomer.com

First Edition, 2026

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How to Use This Book

If your posts get zero views, this book was written for you. Not 'zero views and also you have a marketing budget.' Not 'zero views but you're already famous somewhere else.' Plain, stubborn, account-created-yesterday zero views.

The system in this book was built for one specific situation: starting from nothing on X (formerly Twitter), in a normal niche, without paid ads, without a famous face, and without posting fifty times a day. Every tactic has been reduced to a daily routine that takes about thirty minutes. That is not a marketing promise — it is a workload cap. Growth on X is a compounding process, and this book treats it like one.

- **Chapters 1–3** explain why zero views happens and how the platform actually distributes content. Read these first — they change every decision you make later.
- **Chapters 4–6** are the engine: the reply-first strategy, the native content system, and ten copy-paste content formats.
- **Chapters 7–9** cover communities, analytics, and the full 90-day plan with weekly checklists.