THE ZERO TIKTOK FOLLOWER BREAKTHROUGH

Growing a TikTok from
0 followers & 0 views



Jane Kruger

THE ZERO TIKTOK FOLLOWER BREAKTHROUGH

THE ZERO FOLLOWER SERIES

THE ZERO TIKTOK FOLLOWER BREAKTHROUGH

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FindTheCustomer.com

The Zero TikTok Follower Breakthrough

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How to Use This Book

TikTok is the purest algorithmic platform ever built: zero followers, zero history, zero friends — and a For You page that will hand a brand-new account a million views on its third post if the video deserves it. The barrier is not access. The barrier is that the platform is brutally honest about retention: your video either holds strangers or it dies in the first two seconds, with no followers to cushion the blow and no second chances. This book is the 90-day system for surviving that honesty.

- **Chapters 1–3**: how the For You page actually works (watch-time gates), and why zero is an advantage here.
- **Chapters 4–6**: the hook engine, the batch system, and step-by-step production.
- **Chapters 7–10**: formats, communities, analytics, the 90-day plan.
- **Chapters 11–13**: monetization, account-killers, case study.
- Figures are grayscale mockups; follow along in the app.