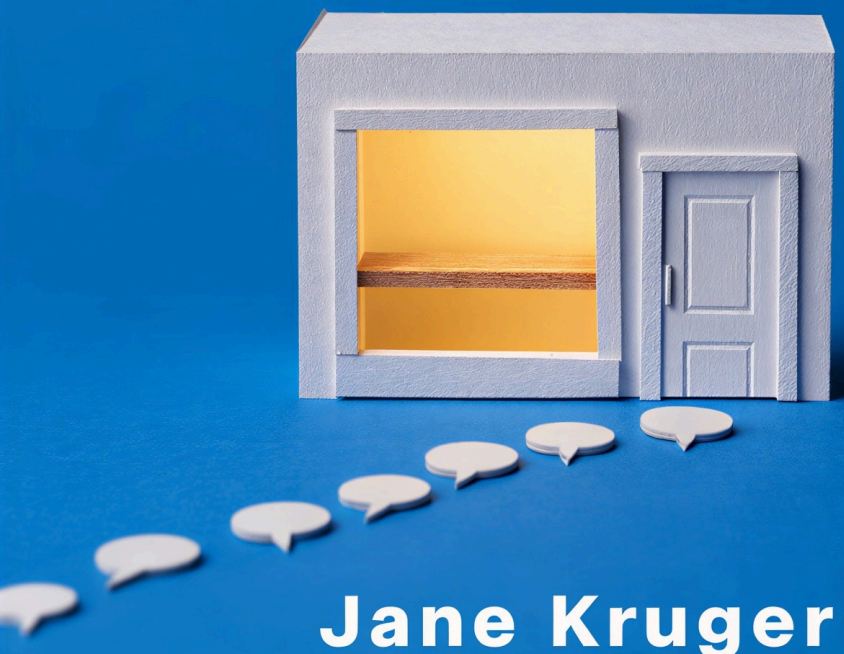
THE ZERO FACEBOOK FOLLOWER BREAKTHROUGH

Growing a Facebook page & presence from 0 to real reach



Jane Kruger

THE ZERO FACEBOOK FOLLOWER BREAKTHROUGH

THE ZERO FOLLOWER SERIES

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Jane Kruger

FindTheCustomer.com

The Zero Facebook Follower Breakthrough

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How to Use This Book

If your Facebook posts reach nobody, this book was written for you. Starting from zero on Facebook in 2026 is different from the old days: the platform no longer shows business pages to anyone for free, and personal profiles without friends are invisible in the feed. But Facebook has one enormous, underpriced asset left — Groups. This book is a 90-day system built around that asset.

- **Chapters 1–3**: why zero reach happens on Facebook and how distribution actually works now.
- **Chapters 4–6**: the engine — the group-comment system, native content rules, and templates.
- **Chapters 7–10**: communities, analytics, the 90-day plan, and monetization.
- **Chapter 11–12**: the mistakes that kill Facebook accounts and a full case study.
- Figures are grayscale mockups — check the live interface on your own screen while reading.